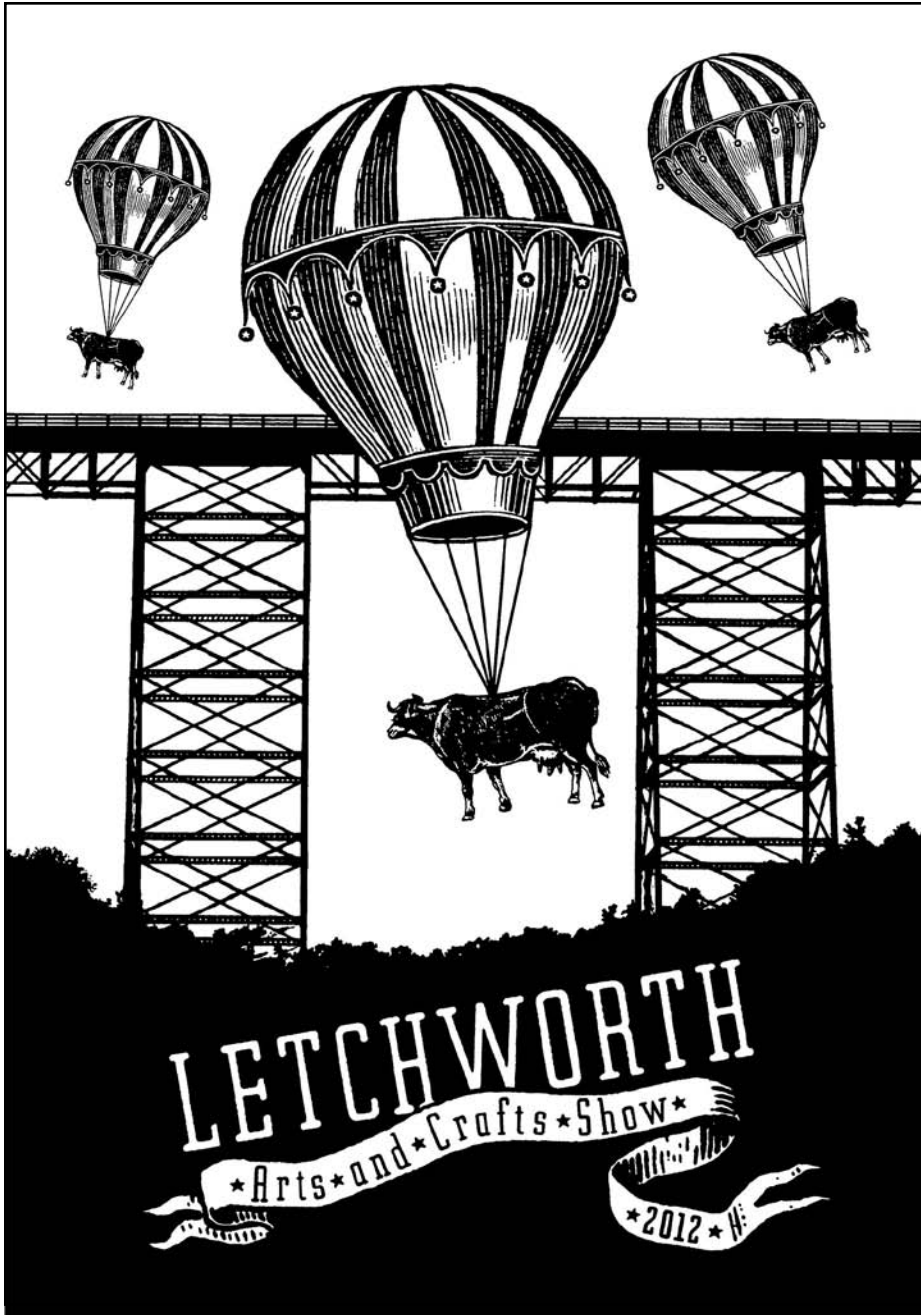


**THE ARTS COUNCIL FOR WYOMING COUNTY**

*presents the 37th Annual*

# **LETCHWORTH ARTS & CRAFTS SHOW & SALE™**

★ **OCTOBER 6, 7 & 8, 2012** ★



**2012 Theme: NO BOUNDARIES**

**Application deadline: in office by MARCH 15, 2012**  
**Notifications will be mailed by April 15**

Visit our website  
for an online  
version of this  
application,  
and more...

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[WWW.ARTSWYCO.ORG](http://WWW.ARTSWYCO.ORG)

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**INSIDE:**

- Rules and Regulations
- Digital images only
- Application form
- More

**ARTISTS/CRAFTERS  
MAY APPLY IN THE  
FOLLOWING CATEGORIES**  
*(detailed descriptions inside)*

- Decorative Painting
- Fiber Arts & Leather
- Floral Design
- Woodworking
- Jewelry
- Metal
- Painting/Drawing/Graphics
- Photography
- Pottery/Ceramics
- Glass
- Toys/Dolls
- Mixed/Other
- Culinary Arts/Consumables

**ACWC**  
arts council for  
wyoming county

# LACS 2012 RULES & REGULATIONS

The purpose of the Letchworth Arts & Crafts Show is to exhibit and offer for sale original works that reflect excellence in design and technique, and to support the ongoing activities of the Arts Council for Wyoming County (ACWC). The show also includes approximately two dozen food vendors and a selected amount of entertainment. Our goal is to provide a venue for high quality arts and crafts to be displayed and sold.

## JURY SYSTEM

Vendors who jury into the show (in the first round) for three (3) years consecutively, will be admitted without jurying, for the following three years, providing they keep the quality of their product high and are members of the ACWC. Application and application fee are still required each year. Stringent monitoring for quality of product will be enforced during each show.

## SPACES AND PARKING REGULATIONS

- There are 325 spaces available. Only 18 spaces are indoor (6' x 10') the remaining spaces are outdoor (12' x 12') and exhibitors are expected to provide and set up their own tables, displays, and canopies.
- All spaces are vehicle-accessible for setup, but not all spaces have adjacent parking for the exhibitor. Where space-adjacent parking is available, exhibitors are limited to ONE vehicle or trailer, maximum 20' long.
- Participants are required to exhibit the full number of days for which they have paid.
- Although State Park Police patrol the show grounds, no specific security is provided by Letchworth State Park or ACWC. Neither Letchworth State Park nor the ACWC is responsible for loss or damage.
- Food stands and public rest rooms are available on the premises.
- Camping or overnight residence on the show grounds is prohibited. Lodging in campgrounds at the Park or nearby campgrounds, hotels, or motels is available. Information will be provided to exhibitors accepted into the show. • A Hospitality Committee will tend exhibitor booths for short periods. Details will be provided upon acceptance.

## WORK CRITERIA & RESTRICTIONS

- Only one artist or craft artisan per application. Artist partnership applicants are permitted; no more than two artist partners per application and both artists must work on the same completed products.
- All work must be original and the work of the exhibitor.
- Exhibitors provide their own tents, tables, and display units.
- Merchandise based upon the copyright or trademark of others (NFL, Disney, Warner Brothers or storybook characters, etc.) is expressly forbidden.
- Mass produced or imported items (buy and sell) and items made from kits, patterns or commercial molds are not permitted.
- Pre-packaged food vendors, music/entertainment vendors and vendors of specialty items such as soaps, oils, lotions and perfumes may call ACWC for special admittance information. All food concession vendors should contact the Park Manager, Letchworth State Park, Castile, NY 14427.
- Craft vendors may not display or sell food items, soaps or oils or other specialty items as listed above.
- Dried/silk flowers and materials must be arranged and are not to be sold in bulk.
- No rubber stamps, bulk items or other arts & crafts supplies are to be offered for sale.
- No commercial wearing apparel, such as T-shirts, etc. Only screen printed t-shirts using original designs of the exhibiting artist are permitted.
- Ceramics design, firing and finishing must be primarily the work of the exhibitor.
- Candles must be hand-crafted, no commercial molds.
- No items created from preserved wildlife (taxidermy) or composed of materials from endangered species.
- NYS Park policy prohibits solicitations or games of chance. Exhibitors may not sell raffle tickets or hold prize drawings for their merchandise.
- The ACWC retains the right and the responsibility to make final determinations as to the suitability of crafts and artwork for inclusion in the show based on originality, craftsmanship, and acceptability, as well as the right to remove specific items or complete display booths, and to exclude offenders from future shows. Ejected vendors will be asked to leave at the end of the day.

## SELECTION PROCESS

LACS is a juried show and vendors are selected entirely on the basis of images of their work. Jurors are professional artists and crafters. Your images should represent your work in the most professional and artistic way possible. You are encouraged to include a brief description of your work and /or your technique in the space provided on the back of the application form. Acceptance is based on the quality of work as shown in your pictures, and exhibitors for three consecutive years are exempt from the jurying process. Jurors will use a point system to evaluate the work on craftsmanship, creativity, and appropriateness to the LACS Show.

## PRIZES

Each craft exhibitor may submit one item for judging in their category and one item from their category for this year's theme, "No Boundaries." A Best of Show award winner will be chosen from among category winners. Category winners in the 2012 show will receive a \$100 cash prize, a certificate, ribbon, and a free booth space and waiver of the jury requirement for the 2013 show. Best of Show winner will receive an additional \$100, certificate and ribbon. Only arts and crafts vendors are eligible for judging. Specialty vendors, such as Culinary Arts, Music/Entertainment and vendors of items such as soaps, lotions and candles are not eligible for judging.

## NOTIFICATION, FEES & SPACE ASSIGNMENTS

- Notification letters will be mailed by **April 15, 2012**.
- Fees are listed below and due from exhibitors by **June 15, 2012** (postmark deadline). Fees are nonrefundable except in emergency situations, as determined by the Show Director.
- Any exhibitor fee check returned for insufficient funds must be replaced by a money order or cashier's check for the original amount plus a \$30 (U.S.) returned-check fee.
- There is no Wait List. If spaces become available prior to the show, ACWC staff will use the jury's scores to identify appropriate exhibitors and contact them individually about their interest and availability.
- Space assignments will be made after the exhibitor fees have been paid, and will be announced by the end of August, 2012. Exhibitors may request a space or section assignment, but receipt of the request by ACWC does not increase or decrease the likelihood that an exhibitor will be assigned that space. Decisions by the ACWC regarding space assignments are final.

## PREPARING YOUR IMAGES

Send a CD containing five (5) images: (3) of your art/craft, (1) of your booth set up and (1) of you creating in your workspace. Specifications for images: save all images as baseline standard JPEG with the size under 2.0 MB. Dimensions should be approximately 1920 pixels x 1920 pixels (about 2 megabyte file size) or 3 mega pixel image 1984 x 1448. Please be sure the images you send represent what you will be offering for sale. Label CD with your full name and it can be picked up at the end of the show, or you can include a return mailing envelope with correct postage.

## APPLICATION PROCESS

To apply, complete and return the signed application form, the formatted CD of your work as specified above and a non-refundable application fee of \$25 (U.S.) check or money order made out to the ACWC by the **March 15, 2012** in-office deadline.

LACS 2012 FEES (U.S. FUNDS)		
	SINGLE SPACE (inside or out)	DOUBLE SPACE (either wide or deep)
3 DAYS: Saturday, Sunday & Monday	\$295	\$595
2 DAYS: Saturday & Sunday	\$295	\$595
1 DAY: Monday only	\$125	\$250
Corner Space surcharge	\$60	\$60

**CATEGORIES:** Choose the category which most closely describes your work.

- **Decorative Painting** - Traditional tole painted objects; painted "found" objects, floor cloths, fabric or clothing items; stenciled or faux painted objects; painted wood cutouts, lawn ornaments, figurines or other hand-make wood items whose primary interest is in its painted treatment; painted slate or other natural materials.
- **Fiber Arts & Leather** - Basketry; quilts; knit or crocheted items; tatting or other needlework; handmade paper items; items sewn or otherwise pieced together from fabric or other natural materials such as leather or wool, including garments, handbags, accessories, etc.; weaving and tapestry; felted items including garments, accessories, or sculptures, etc.
- **Floral Design** - Bouquets, wreaths, garlands, or other arrangements or decorative objects incorporating dried, pressed or silk florals.
- **Glass** - Molded, slumped, fused, blown or stained glass items other than jewelry. Painted glass items, unless handmade by exhibitor, should be entered into the Decorative Painting category.
- **Jewelry**
- **Metal** - Furniture, sculpture, lawn ornaments, wall hangings; any metalwork other than jewelry.
- **Mixed/Other** - This category includes applicants who have more than one primary medium or items which cannot be comfortably placed in any other category.
- **Painting/Drawing/Graphic Art** - Pencil, pastel, pen & ink, ink wash, acrylic, oil, collage, hand-pulled prints, mixed media or other works on two dimensional surfaces such as canvas or paper.
- **Photography**
- **Pottery/Ceramics** - Sculptures, vessels or other items made from clay. (No commercial molds.)
- **Toys /Dolls**
- **Woodworking** - Furniture, carved sculpture, wooden vessels, intarsia or other pieces whose primary medium is wood. Artists whose wood products hold interest primarily in being painted should consider applying in the decorative painting category.
- **Culinary/Consumables** - A limited amount of packaged food, candles, and soap/ lotion vendors are accepted. Consideration is given to business location, quality & packaging. Vendors will not be considered if their product is represented in a national food chain or repackaged from wholesale.

Application Form  
**2012 LETCHWORTH ARTS & CRAFTS SHOW & SALE**

**Check if applicable:**

- Winner in the 2011 show (exempt from jurying)  
 This is a new address  
 3rd year/ non-jury  
 New to the show

*Please print:*

Applicant's Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Day \_\_\_\_\_ Evening \_\_\_\_\_

Email address: \_\_\_\_\_ website: \_\_\_\_\_

Category (see list) \_\_\_\_\_

**IMPORTANT:**

*By signing below, I acknowledge that I have read the rules & regulations of the show and that I will abide by them. I understand that violations may result in ejection from the show, penalty fees, and/or elimination from future shows.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Days you will accept** (circle all that apply):

Sat., Sun., & Mon.      Sat. & Sun.      Mon. only

**Booth preference** (circle all that apply):

Indoor (6' x 10')      Outdoor (12' x 12')

Single      Double (wide)      Double (deep)      Corner (if possible)

**Mail to ACWC, PO Box 249, Perry, NY 14530 before March 15:**

- \$25 application fee (check, credit card information, or money order)
- 5 jpeg images on CD

*Include a brief description of the process/techniques you use to create your work and/or comments on the images you have enclosed. Please try to limit your comments to the space below.*